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**ROCKLEDGE BUSINESS DEVELOPMENT COMMITTEE  
MEETING MINUTES**

**Tuesday, October 27, 2015 - 5:30 p.m.**

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1. CALL TO ORDER

The Rockledge Business Development Committee met on Tuesday, October 27, 2015, at 5:30 p.m. in the Building Department Conference Room at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

MEMBERS PRESENT: Perry Cameron (departed at 6:16 p.m.), Don Dahlstrom, Duane Daski, Paul Grossman, Kevin Schleith, Lynne Roll, and Amy Tidd.

MEMBERS ABSENT: Jim Adam (excused), Juanita Collins (excused), Rudolph Cardone (excused) and Dan Henn (excused).

STAFF PRESENT: James P. McKnight, City Manager, Lisa Nicholas, CRA Coordinator, and Margaret L. Daly, Recording Secretary.

In the absence of the Chairman and Vice Chairman it was necessary for members to select a Chairman pro-tem.

**By motion of Don Dahlstrom, seconded by Paul Grossman, the Committee moved to declare Duane Daski as Chairman pro-tem. Motion carried unanimously.**

With a quorum present, the meeting was called to order by Chairman pro-tem Duane Daski at 5:32 p.m.

2. APPROVAL OF MINUTES (Regular Meeting of September 29, 2015)

- Meeting of September 29, 2015

**By motion of Don Dahlstrom, seconded by Amy Tidd, the minutes and attendance record of September 29, 2015 were approved as individually read. Motion passed unanimously.**

A. Attendance Record

See Approval of Minutes above.

3. PERSONAL APPEARANCES/PRESENTATIONS

None.

4. OLD BUSINESS

None.

## 5. NEW BUSINESS

### A. Action: Business of the Quarter, Fourth Quarter

The following suggestions were received: Karat Patch, Tropical Smoothie, Schlenker, Advanced Auto Parts, and Discount Tire.

Chairman pro-tem Daski opened the floor to nominations: Paul Grossman nominated Malibu's Sports Grille.

Chairman pro-tem Daski asked if there were any further nominations, there being none, the floor was then closed. **A vote was called and Malibu's Sports Grille (165 Barton Boulevard) was declared Business of the Quarter, Fourth Quarter, 2015, by acclamation.**

## 6. REPORTS & COMMUNICATIONS

### A. Report: Projects Update/City Manager

City Manager McKnight informed the Committee that the next issue of the ABOUT TOWN (to be mailed to residents on Monday, November 2) will have an article on several Rockledge businesses (new and existing expansions). The following businesses are new to Rockledge or are expansions to existing businesses: Saalex Information Technology, LLC (corporate office), Teletech (new), Health First (expansion), Renco Electronics, Inc. (expansion), Solutions Manufacturing (expansion) and Delta Group Electronics (expansion).

### B. Report: Community Redevelopment Agency/Lisa C. Nicholas, Redevelopment Coordinator

CRA Coordinator Nicholas gave a brief report on the facade program:

- Closed, checks issued: LaMarimba and Cranco Industries.
- In Progress: Golf Shop at Turtle Creek, MEB Law Offices, Molly Mutt Thrift Store, Boater's Exchange, Marathon, Brevard Vision Center and Extreme Foam and Stucco.
- Saalex Information Technology LLC (a new business located on 1006 Pathfinder Way) will be appearing before the CRA on Wednesday, October 28 to request a facade grant.

She also reported that representatives for Molly Mutt have been approached by the new owners of the old Searstown Plaza regarding a possible sale of its property. Work is scheduled to commence on partial demolition of three bays at the Mr. Sparkle Car Wash (Barton Boulevard). Staff is waiting for an interlocal agreement from SCAT (Space Coast Area Transit) so it can be forwarded to the CRA for approval. Engineers are developing bid documents for construction.

The CRA will discuss authorizing the preparation of either on RFQ or an RFP for the properties recently purchased on Barton Boulevard (515, 517, and 527 Barton Boulevard) at its October 28<sup>th</sup> meeting. It will also discuss approval of acquisition of the property directly contiguous (owned by Dr. Rajan) to City Hall. An appraisal has been received on the property so the next step will be to forward the matter to the CRA for approval of a conceptual plan for the property.

She reported on recent events:

- National Night Out (extremely well attended)
- Hot Rockin Nights (125 classic cars entered into the contest); its 50/50 Raffle donations totaled approximately \$300 which went to the Salvation Army for Thanksgiving baskets for local families.
- She attended an Honor Flight Reunion. The City recently donated \$22,750 to the organization which allowed sponsorship of a trip for 25 veterans and 25 guardians to fly to Washington.

She also gave a brief summary of upcoming events:

- Wednesday, October 28, 5:00 – 7:00 p.m., Ribbon Cutting for Insurance One, 1193 Rockledge Boulevard
- Monday, November 9, Ribbon Cutting for Saleex Information Technology, 4:00 – 6:30 p.m., 1006 Pathfinder Way
- Thursday, November 12, The Food Truck Bazaar, 5:30 – 8:30 p.m., 1802 S. U. S. 1
- Saturday, December 5, Light-Up Rockledge, 6:00 p.m., City Hall
- Saturday, December 12, Operation Shred, 8:00 – 11:00 a.m., 1801 S. Fiske Boulevard
- Sunday, December 13, Sounds of the Season, 3:00 – 5:00 p.m., Old St. Mary's Church, 56 Barton Avenue

C. Report: Business Resource Council/Lynne Roll

Mrs. Roll reiterated that she would like to step down from serving on the Business Resource Council to allow someone else on the committee to serve. Keith Schleith expressed an interest so he will be taking Mrs. Roll's position with the BRC with Amy Tidd serving as an alternate.

D. Report: Economic Development Committee (EDC)/Dan Henn

No report given as Mr. Henn was not present.

Amy Tidd informed the Committee there is a petition posted on Face Book requesting Costco consider placing a store in Rockledge. City Manager McKnight asked that she forward the information to CRA Coordinator so she can place the information on the City's Face Book page as well.

City Manager McKnight also informed the Committee that the City will have access to a new digital sign (double-sided) that is being built for Clear Channel on U. S. 1 (adjacent to the FEC property). Messages will be seen by traffic going in both directions.

Chairman pro-tem Daski informed the Committee members it had been an honor serving with them. The Business Development Committee was one of the first committees he became a member of (appointed February 19, 1997). He stated he looks forward to working with the Committee members in the future (he will be sworn in as a Councilman on November 4, 2015).

7. ADJOURN

Mrs. Roll stated she would be unable to attend next month's meeting (November 24). There being no further business to come before the Committee, the meeting adjourned at 6:17 p.m.

Submitted by:

Margaret L. Daly  
Recording Secretary

Approved by:

Chairman  
Business Development Chairman