
THE ROCKLEDGE ENVIRONMENTAL ENHANCEMENT (TREE) BOARD

MINUTES OF REGULAR MEETING

Thursday, October 11, 2018 ♦ 6:00 p.m.

Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida, 32955

1. CALL TO ORDER

PRESENT: Amy Tidd, Carole McCormick Crystal Pope, David Straughn, Janet Monaco, Kendall Doran, Marti Rich, and Pam Shoemaker

ABSENT: NONE

STAFF PRESENT: Ashley Golding

2. APPROVAL OF MINUTES

Motion by Marti Rich, seconded by Crystal Pope, to approve the corrected minutes of the regular meeting on September 13, 2018. Motion passed unanimously.

3. REPORTS

A. Chair – NONE

B. Beautification - NONE

C. Standing Committees

1. Neighborhood / Membership

Chairman Shoemaker stated the Board has two vacancies due to the removal of Susan Davis and Liz Lark-Riley.

2. Clubs and Organizations

Chairman Shoemaker instructed the Board to visit the Keep Brevard Beautiful website and the Rockledge Gardens website for information on local events.

3. Business and Public Properties

Chairman Shoemaker thanked Member Monaco for her contribution toward the K-9 event and stated that she donated money to assist in purchasing a new bite suit for the K-9 Unit of the Police Division of the Rockledge Public Safety Department.

Chairman Shoemaker also commented on the groundbreaking for the Civic Hub and encouraged the Board to follow the project. Member Pope mentioned the construction of the new Fire Station on Fiske Boulevard, and Member Rich commented on renovations being made to the Accent Electric building on Barton Boulevard. Member Monaco stated that she would be moving her business, Pet Pros, from Murrell Road to Barton Boulevard.

4. OLD BUSINESS

A. Projects

Staff member Golding announced that the City had purchased the plants for the Old St. Mary's planting project and that the plants would be installed in the next few weeks. Mrs. Golding noted that Crape Myrtle, Super Liriope, Pygmy Date Palm, Dwarf Firebush, Dwarf Allamanda, Foxtail Fern, and Mini Purple Queen were purchased; she will notify members by email when they have been planted.

Staff Member Golding indicated that Member Monaco of Pet Pros has offered to sponsor a City road on behalf of the Board as part of the City of Rockledge and KBB's Adopt-A-Road program. Mrs. Golding asked what road they would like to adopt. Chairman Shoemaker suggested Murrell Road, and Member Monaco suggested Roy Wall Boulevard.

Motion by Crystal Pope, seconded by Carol McCormick, to adopt Murrell Road starting at Barnes Boulevard and continuing north for one mile. Motion passed by unanimous vote.

5. NEW BUSINESS

A. Light Up Rockledge (December 1, 2018)

1. Programs-

Staff member Ashley Golding will create the program for Light Up Rockledge, and Chairman Shoemaker will review when it is completed.

2. Music-

Member Rich and Ashley Golding will continue to contact the local schools to obtain live musical entertainment. Mrs. Golding was asked to compose a formal letter, which will be sent to Kennedy Middle School, inviting the jazz band to attend and perform.

3. Food-

Amy Tidd volunteered to provide the punch with the assistance of Carol McCormick's recipe. Chairman Shoemaker stated she will provide all paper products, and suggested each Board member bring cookies, brownies, and other light snacks.

4. Santa-

Staff member Golding announced that she has been researching local Santas, but one has not been selected. Chairman Shoemaker suggested contacting former Board member Jeanna Wood for the contact information for the 2017 Santa and also contacting the Tourist Development Council for ideas.

B. Holiday Decoration Contest-

There was consensus to have the holiday decoration contest judging during the December 13, 2018, meeting. The awards will be presented at the December 19, 2018, City Council meeting.

Chairman Shoemaker requested that Mrs. Golding ensure the nomination forms are posted on the website and are available at the front desk at City Hall.

C. Reschedule November Meeting –

Staff member Golding announced that the annual Food Truck Bazaar falls on the same day as the November meeting and suggested rescheduling.

Motion by Carol McCormick, seconded by Crystal Pope, to reschedule the November 8 meeting to November 15, 2018.

After the motion was made, Mrs. Golding indicated that the Lights of Love Ceremony is scheduled for November 15.

Motion by Carol McCormick, seconded by Crystal Pope, to amend the motion to reschedule the November 8 meeting to November 1, 2018. The motion passed without objection.

6. **COMMUNICATIONS**

Staff member Ashley Golding announced the following upcoming events:

- 2018 Hot Rockin' Nights Car Show - October 20, 2018, 5 p.m. to 9 p.m., along Barton Boulevard.
- Operation Shred - November 3, 2018, 8 a.m. to 10:30 a.m., The Church of Latter Day Saints, 1801 South Fiske Boulevard.
- The Food Truck Bazaar - November 8, 2018, 5 p.m. to 8 p.m., Rockledge Square, 1802 U.S. Highway 1.

Mrs. Golding provided the flyer for the Lights of Love ceremony scheduled for November 15, 2018, 6:30 p.m., at the Community Resource Center, 123 Barton Boulevard, and invited the Board to attend.

7. **ADJOURN**

There being no further business to come before the Board, Chairman Shoemaker adjourned the meeting at 7:04 p.m. The next meeting will be on November 1, 2018.

Submitted by:

Ashley Golding, Recording Secretary

APPROVED BY

Pam Shoemaker, Chairman