
**ROCKLEDGE COMMUNITY REDEVELOPMENT AGENCY
BOARD OF COMMISSIONERS**

REGULAR MEETING MINUTES

Wednesday, January 23, 2019 - 5:30 p.m.

1. CALL TO ORDER / ROLL CALL

The Rockledge Community Redevelopment Agency Board of Commissioners met in regular session on January 23, 2019 at 5:30 p.m. in the Council Chamber at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

PRESENT:	Edward Inman	Commissioner
	Lynne Krnoul Roll	Commissioner
	Carol Laymance	Commissioner
	Bill Ellis	Commissioner
	Perry Cameron Jr.	Commissioner
	Joseph Miniclier	Commission Attorney

ABSENT:	Steve Lum	Commissioner (excused)
	Angela Mumblow	Commissioner (excused)

STAFF PRESENT:	Dr. Brenda Fettrow	City Manager
	Matthew Trine	Assistant City Manager/Finance Director
	Alix Bernard	Planning Director
	Britta Kellner	Redevelopment Coordinator
	Sherry Cazessus, CMC	Recording Secretary

With a quorum present, the meeting was called to order by Chairman Edward Inman.

2. APPROVAL OF MINUTES & ATTENDANCE RECORD

- Meeting of November 28, 2018

Commissioner Laymance made a motion to approve the minutes and attendance record of the meeting on November 28, 2018; seconded by Commissioner Ellis. The motion carried unanimously.

3. FINANCIAL REPORT – December 2018

Motion by Commissioner Ellis to be in receipt of the financial report for the Rockledge Community Redevelopment Agency; motion seconded by Commissioner Laymance. The motion carried unanimously.

4. REPORTS FROM STAFF

A. Progress Reports

1. Recent Events

- Ribbon Cutting and Grand Opening Celebration, Mimosa and Magnolias, 500 Barton Boulevard, Suite 4 was held November 30
- Light Up Rockledge was held December 1
- Cocoa-Rockledge Holiday parade was held December 8

2. Upcoming Events

- 2019 Rockledge Art and Craft Show will be held on Barton Boulevard on Saturday, January 26 from 10 a.m. to 5 p.m. and on Sunday, January 27 from 10 a.m. to 4 p.m.
- Wednesday Friendsday Tabletop Expo, Wednesday, March 6 from 5:30 to 7:30 p.m. at City Hall

5. UNFINISHED BUSINESS

- A. Approval: Façade Improvement Grant Request, Edward Jones, 1970 Rockledge Boulevard, Suite 102

Motion by Commissioner Laymance to remove this item from the table; motion seconded by Commissioner Roll. The motion carried unanimously.

Ms. Kellner reported that this application was originally presented at the November 28, 2018 meeting, but tabled due to technical questions. Ms. Kellner introduced Steve Phelps, President of Edward Jones, and his assistant Debbie Carson. Mr. Phelps stated that Peter Berman of South Water Signs would be available via phone to answer any questions. Mr. Phelps explained that Edward Jones is a national organization that requires all signage to be made to the company's specific qualifications and that South Water Signs is one of two companies (only one east of the Mississippi) utilized by the company. In order to be considered for the façade grant two price quotes were required, so he obtained a quote from Kendal Signs, even though he would be unable to utilize them. Discussion focused on the disparity in the amounts of the two quotes and that the maintenance agreement was no longer included in the quote from South Water Signs. Ms. Kellner stated that the Board has the option of awarding the grant based on the lower bid and Attorney Miniclier explained that the Board does not bind the applicant to pick the contractor with the low bid, only the amount that is awarded.

Motion by Commissioner Laymance to approve the façade improvement grant for Edward Jones in the amount of \$4,823.00; motion seconded by Commissioner Ellis. The motion carried unanimously.

6. CONSENT BUSINESS - None

7. NEW BUSINESS

- A. Approval: Façade Improvement Grant Request, Pet Pros of Central Florida, 500 Barton Boulevard, Unit 2

Ms. Kellner presented the façade improvement grant application for Pet Pros of Central Florida for their new location at 500 Barton Boulevard, Unit 2. The application is for new signage and a secure ADA compliant rear entry door. Owner Janet Monaco explained that the grooming station would be located at the rear of the

building and the rear entry would allow easy access to patrons and their pets. The total cost of the project is \$6,589.95.

Motion by Commissioner Laymance to approve the façade improvement grant for Pet Pros of Central Florida in the amount of \$3,294.97; motion seconded by Commissioner Ellis. Motion carried unanimously.

B. Approval: Façade Improvement Grant Request, Tommy Blair Quality Collision, 1750 South Huntington Lane

Ms. Kellner presented the façade improvement grant application for Tommy Blair Quality Collision located at 1750 South Huntington Lane. The application is for a new LED sign; the addition of an 18 foot roll gate and the addition of white PDS slats onto an existing chain link fence. Associate Jennifer Darr explained that Mr. Blair was unavailable to attend the meeting and explained that the slats would provide privacy and security for the property. The total cost of the both elements is \$22,305.00.

Motion by Commissioner Laymance to approve the façade improvement grant for Tommy Blair Quality Collision in an amount not to exceed \$10,000.00; motion seconded by Commissioner Roll. The motion carried unanimously.

C. Approval: Contract for Purchase of Commercial Parcels on Rockledge Boulevard

Ms. Kellner presented the appraisal for a .07 acre commercial parcel located on the east side of Rockledge Boulevard. Two similarly sized parcels to the immediate north of the proposed parcel were purchased by the City on July 11, 2018. Acquisition of this parcel would serve to enhance the planned assemblage of the similarly sized parcels to the north. The goal is to have the three parcels combined into one for tax purposes and to rent the property for advertising purposes.

Motion by Commissioner Laymance to approve the contract and to forward the request to City Council for approval; motion seconded by Commissioner Roll. The motion carried unanimously.

D. Approval: Wednesday Friendsday Sponsorship

Ms. Kellner presented the request for sponsorship of the upcoming Wednesday-Friendsday event. The Rockledge event is generally the most well attended event of the year.

Motion by Commissioner Laymance to approve a sponsorship in the amount of \$500.00 for the Wednesday Friendsday networking event; motion seconded by Commissioner Ellis. The motion carried.

E. Approval: Selection of 2018 Façade Improvement Project of the Year

Ms. Kellner presented the following as nominees for the Façade Improvement Project of the Year for 2018:

- Clay Z Arts, 634 Barnes Boulevard, Suite 130
- Indian River Furniture, 3200 Rockledge Boulevard
- Rockledge Square Phase II, 1802 Rockledge Boulevard
- Space Coast Health Foundation, 1100 Rockledge Boulevard, Suite 100

- Prill Properties, 573 Barnes Boulevard
- Zakcar Investments, 1311 Rockledge Boulevard.

Commissioner Ellis nominated Space Coast Health Foundation for 2018 Façade Improvement Project of the Year.

Commissioner Laymance nominated Prill Properties for 2018 Façade Improvement Project of the Year.

There being no further nominations, a vote was taken and Space Coast Health Foundation was declared the 2018 Façade Improvement Project of the Year.

8. REPORTS FROM COMMISSIONERS

Ms. Kellner reported that the Chairman's Choice Award for this year's Art and Craft Show would be presented at 3:00 p.m. on Saturday and requested Commissioners come out to vote. This year's winner will receive a free booth rental for the 2020 show.

9. ADJOURN

There being no further business to come before the Commission, Chairman Inman declared the meeting to be adjourned at 6:20 p.m.

Respectfully submitted,

Sherry Cazessus, CMC
Recording Secretary

Chairman, Board of Commissioners of the
Community Redevelopment Agency