
**ROCKLEDGE COMMUNITY REDEVELOPMENT AGENCY
BOARD OF COMMISSIONERS**

REGULAR MEETING MINUTES

Wednesday, January 27, 2021 - 5:30 p.m.

1. CALL TO ORDER / ROLL CALL

The Rockledge Community Redevelopment Agency Board of Commissioners met in regular session on January 27, 2021 at 5:30 p.m. in the Council Chamber at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

PRESENT:	Edward Inman	Commissioner
	Steve Lum	Commissioner
	Frederick Sanders	Commissioner
	Darby Miller	Commissioner
	Janet Monaco	Commissioner
	Joseph Miniclier	Commission Attorney
	Jennifer M. LeVasseur	Recording Secretary
ABSENT:	Lynne Krnoul Roll	Commissioner (excused)
	Bill Ellis	Commissioner (excused)
STAFF PRESENT:	Dr. Brenda Fettrow	City Manager
	Matthew Trine	Assistant City Manager/ Finance Director
	John Cooper	Planning Director
	Trina Gilliam	Senior City Planner
	BJ Haveman	Redevelopment Coordinator
	Karina Rodriguez	Deputy City Clerk

With a quorum present, the meeting was called to order by Chairman Edward Inman.

2. APPROVAL OF MINUTES & ATTENDANCE RECORD

A. Meeting of November 19, 2020 (Regular Meeting)

See item 2B for motion

B. Meeting of December 11, 2020 (Special Meeting)

Commissioner Monaco made a motion to approve the minutes and attendance record of the regular meeting on November 19, 2020 and the special meeting on December 11, 2020; seconded by Commissioner Miller. The motion carried unanimously.

3. FINANCIAL REPORT

A. November 2020

Commissioner Monaco moved to be in receipt of the financial report for the Rockledge Community Redevelopment Agency for the month of November 2020; seconded by Commissioner Lum. The motion passed without objection.

B. December 2020

Commissioner Monaco moved to be in receipt of the financial report for the Rockledge Community Redevelopment Agency for the month of December 2020; seconded by Commissioner Lum. The motion carried unanimously.

4. REPORTS FROM STAFF

A. Progress Reports

Redevelopment Coordinator Haveman provided an update on the following:

1. Recent Events

- The Annual Light Up Rockledge and inaugural Festival of Trees event was held in the Civic Hub on December 5, 2020. The event received overwhelmingly positive feedback.

2. Upcoming Events

- The City of Rockledge 13th Annual Art/Craft Show has been cancelled due to low vendor participation.
- The City of Rockledge will be hosting the 2021 Wednesday Friendsday virtual networking event on March 3, 2021 at 3:00 p.m.

3. Façade Improvement Grant Program Update

Redevelopment Coordinator Haveman noted that seven grants are in progress, and four have been closed out.

5. UNFINISHED BUSINESS

- None

6. CONSENT BUSINESS

- None

7. NEW BUSINESS

A. Approval: Façade Improvement Grant – My Island Pancake House

Redevelopment Coordinator Haveman presented the façade improvement grant application from My Island Pancake House, 165 Barton Boulevard. The

owners purchased this building in July 2020 and have completed significant renovations to the interior and exterior. They would like to improve their façade by replacing the windows and extending the roof along the front of the building, which will improve the aesthetics.

The applicant provided two estimates for the project, with the lower estimate received from Barfield Contracting and Associates, Inc. in the amount of \$20,000.00. The applicant is requesting a façade improvement grant in the amount of \$10,000.00.

Kelly Mardis, 165 Barton Boulevard, reiterated that two bids were received, and the bid from Barfield Contracting and Associates, Inc. was significantly lower and will fulfill the goals for the project. Commissioners shared welcome remarks with Mrs. Mardis.

Commissioner Lum moved to approve the façade improvement grant for My Island Pancake House in the amount of \$10,000.00; seconded by Commissioner Monaco. The motion passed unanimously.

B. Approval: 2020 Façade Improvement Grant Project of the Year

Redevelopment Coordinator Haveman presented the following nominees for the Façade Improvement Grant Project of the Year for 2020:

- 365 Pools, 966 Florida Avenue
- Blue Marlin Pools, 505 Barton Boulevard
- Boaters Exchange, 2145 Rockledge Boulevard
- Brevard Achievement Center, 1845 Cogswell Street
- PayPros, Inc. – 1007 Pathfinder Way
- Perfect Nails (Hutton) – 196 Barton Boulevard
- Rockledge Gardens – 2153 Rockledge Boulevard
- Rosa Plaza – 760 Barnes Boulevard
- Schroeck Veterinary Center – 1954 Rockledge Boulevard, #109
- Steven’s Rentals – 1752 Huntington Lane
- Styles for Divas – 194 Barton Boulevard
- Tommy Blair Auto Collision Repair – 1750 Huntington Lane

Commissioners discussed the completed projects and the potential for a rubric to be created in the future in order to score the projects.

Commissioner Lum nominated Rockledge Gardens for 2020 Façade Improvement Grant Project of the Year.

Commissioner Miller nominated Rosa Plaza for 2020 Façade Improvement Grant Project of the Year.

Commissioner Inman nominated Steven's Rentals for 2020 Façade Improvement Grant Project of the Year.

There being no further nominations, a vote was taken and Rockledge Gardens was declared the 2020 Façade Improvement Grant Project of the Year.

C. Approval: 2021 Wednesday Friendsday Sponsorship

Commissioner Monaco moved to approve a sponsorship in the amount of \$500.00 for the 2021 Wednesday Friendsday virtual networking event; seconded by Commissioner Miller. A call for question was made.

City Manager Fettrow noted her belief in the value of the City's participation in the virtual event and the ability to share more about the exciting things that are happening in Rockledge and explained that if the costs are lower due to the event being hosted virtually, any remaining funds from the Agency's sponsorship amount will remain with the Agency. Commissioner Miller clarified that the virtual events are recorded for later viewing and would allow for attendees to learn about the City of Rockledge as well as the businesses in attendance.

The motion passed without objection.

8. REPORTS FROM COMMISSIONERS

- o City Manager Fettrow updated the Commission regarding several projects currently in process throughout the City.

9. ADJOURN

There being no further business to come before the Commission, Chairman Inman declared the meeting to be adjourned at 6:07 p.m.

Respectfully submitted,

Jennifer M. LeVasseur
Recording Secretary

Chairman, Board of Commissioners of the
Community Redevelopment Agency