

**ROCKLEDGE BUSINESS DEVELOPMENT COMMITTEE
MEETING MINUTES**

Tuesday, April 30, 2019 - 5:30 p.m.

1. CALL TO ORDER

The Rockledge Business Development Committee met on Tuesday, April 30, 2019, at 5:30 p.m. in the Building Department Conference Room at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

MEMBERS PRESENT: Dan Henn (Chairman), Paul Grossman (Vice Chair), Amy Tidd, Janet Monaco, Ronald Ramsey, Trevor Echerd and Sean Farrell.

MEMBERS ABSENT: Adam Copenhaver (unexcused), Art Edwards (excused), Frank White (excused) and Elizabeth Logan (excused).

STAFF PRESENT: Brenda Fettrow, City Manager, Alix Bernard, Planning Director; Britta Kellner, Community Redevelopment Coordinator; and Tracy Priebel, Recording Secretary.

With a quorum present, the meeting was called to order by Chairman Henn at 5:30 p.m.

2. APPROVAL OF MINUTES (Regular Minutes of March 26, 2019)

- Regular Minutes of March 26, 2019

By motion of Paul Grossman, seconded by Trevor Echerd, the Business Development Committee moved to approve the minutes of the Regular Meeting of March 26, 2019 and the Attendance Record of same and passed unanimously.

A. Attendance Record

See Item 2, Approval of Minutes.

3. PERSONAL APPEARANCES/PRESENTATIONS

None

4. OLD BUSINESS

None

5. NEW BUSINESS

None

6. REPORTS & COMMUNICATIONS

A. Report: Community Redevelopment Agency/Britta Kellner, CRA Coordinator

CRA Coordinator Britta Kellner reported there are 6 façade grants nearing completion; 4 new prospects; 3 reimbursable. Ms. Kellner presented the Business of the 1st Quarter award to the owners of Indian River Furniture. Britta also stated she will be speaking at the Career Source Brevard annual staff retreat later this week to report on Rockledge projects, etc.

Alix Bernard, Planning Director, listed the coming events:

- Day of Prayer, **May 2**, 1:00 PM at the Council Chamber at City Hall
- Movie in the Park, **May 10**, 7:30 PM at Larry Schultz Park
- Shred Event, **May 18**, 8:00 AM at 1801 S. Fiske Blvd.
- Memorial Day Ceremony, **May 26**, 2:00 PM at Rockledge High School auditorium
- Golf Tournament, **June 8**, 8:30 AM at Turtle Creek

Amy Tidd asked about the ending of Redevelopment and beginning of Renewal for Rockledge. Ms. Kellner stated the plan for “sunsetting” the CRA program is scheduled for the end of FY 2026. Dr. Fettrow also stated that the CRA for the City will be debt free at that time.

Dr. Fettrow and Alix Bernard talked about the upcoming Interlocal Agreement with Brevard County and the Business Overlay District that, if implemented by the City Council, will continue redevelopment concept, but without CRA funding.

Chairman Henn encouraged members to meet with Britta to learn about CRA.

B. Report: Economic Development Committee (EDC)/Liz Logan

Liz Logan reported the following:

- Liz Logan was not in attendance, but wanted to let the Committee know that she would be attending the Tax Abatement meeting next week and would report at the next meeting. Dan Henn talked about the EDC and its importance to the City.

C. Report: Projects Update

Brenda Fettrow, City Manager reported on the following projects:

- Dr. Fettrow will be speaking at the Chambers Government Affairs Committee on 5/3/19.
- The Civic Hub is almost complete, should be done by mid-June.
- The Fire Station #36 on Fiske Blvd is scheduled to be complete by mid-May. The irrigation, landscaping and furniture are in-work now. Cities around the state have already asked about visiting the new station.

Alix Bernard, Planning Director reported:

- The rezoning for the multi-family project at Barton Commons is scheduled for June.
- The City is aggressively moving forward with CRA projects.
- The Senior Assisted Living project is still looking for a General Contractor.
- Your Life is in site plan review.
- Shell Harbor will be clearing land in the next two weeks.

DISCUSSION:

Chairman Henn asked for any other reports:

Members introduced themselves to new member, Sean Farrell.

- Dr. Fettrow reported there was an armed robbery on Barton, the police are in pursuit.
- Janet Monaco reported that Mariner's is moving out, hence a new business opportunity is available.
- Ron Ramsey reported that his Ice Cream Hut was voted as one of the Top 5 Hidden Gems in Brevard.
- Dan Henn reminded everyone about recent IRS scams and that the IRS will not call you.

NOTE: Next meeting is the site visit, details to be sent when set.

7. ADJOURN

There being no further business to come before the Committee, the meeting adjourned at 6:20 p.m.

Submitted by:

Tracy Priebe, Recording Secretary

Approved by:

Chairman, Business Development Committee