
LOBBYIST SELECTION COMMITTEE MEETING MINUTES

THURSDAY, OCTOBER 13, 2022 ♦ 2:00 P.M.

The Lobbyist Selection Committee met on Thursday, October 13, 2022, at 2:00 p.m. in the City Manager's Conference Room at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

PRESENT:	Dr. R. Shaun Ferguson	Councilmember, Seat #2
	Dr. Brenda Fettrow	City Manager
	Jennifer M. LeVasseur	City Clerk & Public Relations Officer

OTHERS

PRESENT:	Yolanda C. Jackson	Becker
	LaToya Sheals	Becker
	Ellyn Bogdanoff	Becker (via Zoom) – 2:32 p.m.

The purpose of the meeting was to conduct an interview for lobbying services. Representatives from Becker & Poliakoff responded to three (3) questions pertaining to scope of services, experience, fees and payment methodology.

Ms. Jackson shared an overview of services and the firm's methodology and approach as lobbyists prior to, during, and after Session. She highlighted the firm's ability to perform work at the Federal level. Ms. Jackson and Ms. Sheals explained the reports that are provided to clients and summarized their strategy for setting priorities and determining what to pursue during Session to meet the City's needs.

City Manager Fettrow provided an overview of the City's fiscal position and operations relating to Legislative priorities and engagement.

Ms. Jackson provided a summary of fees, to include a monthly retainer and a capped travel allowance, as well as fees for work at the Federal level. She iterated the diversity of the firm, as well as client retention and growth.

With no further business to come before the Committee, the meeting was adjourned at 3:03 p.m.

Respectfully submitted,

Jennifer M. LeVasseur
City Clerk & Public Relations Officer