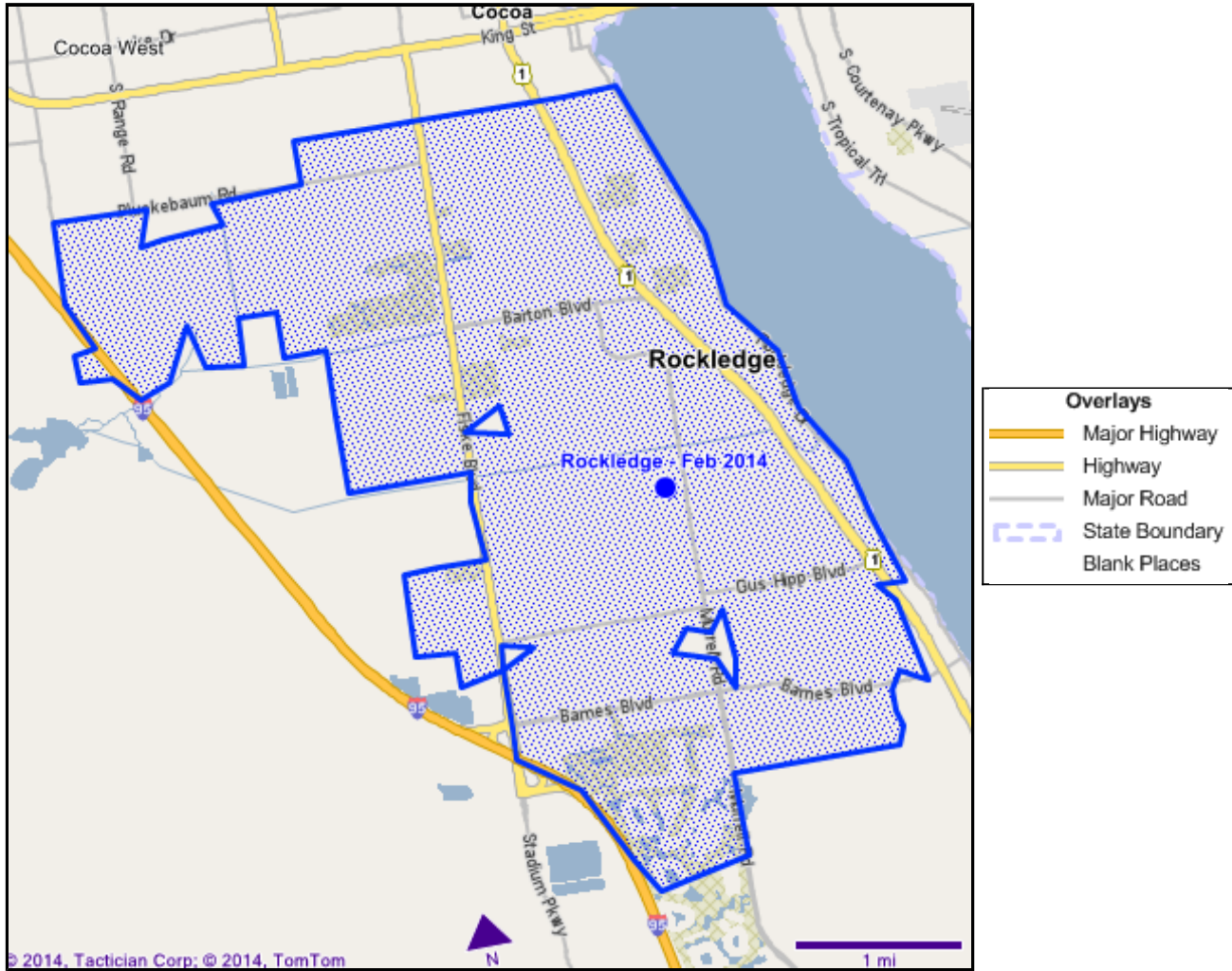


Detailed Demographic

Rockledge - Feb 2014

Analysis Level: Census Places

2/24/2014



Longitude: -80.724348
Latitude: 28.313486

Rockledge - Feb 2014

| Population Change | | |
|-------------------|----------------------------------|----------------|
| | Trade Area built from components | |
| | Number | Percent Change |
| 1980 Census | 12,420 | |
| 1990 Census | 16,651 | 34.1% |
| 2000 Census | 20,625 | 23.9% |
| 2010 Census | 24,926 | 20.9% |
| 2013 Projection | 24,942 | 0.1% |
| 2018 Projection | 24,985 | 0.2% |

| Households Change | | |
|-------------------|----------------------------------|----------------|
| | Trade Area built from components | |
| | Number | Percent Change |
| 1980 Census | 4,314 | |
| 1990 Census | 6,342 | 47.0% |
| 2000 Census | 8,041 | 26.8% |
| 2010 Census | 10,235 | 27.3% |
| 2013 Projection | 10,258 | 0.2% |
| 2018 Projection | 10,380 | 1.2% |

| Families (2013) | | |
|------------------------|----------------------------------|-------|
| | Trade Area built from components | |
| Families | | 6,988 |
| Average Household Size | | 2.41 |

| Population by Race (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| White | 19,620 | 78.7% |
| Black | 3,594 | 14.4% |
| Asian | 586 | 2.3% |
| Native American | 86 | 0.3% |
| Hawaiian / Pacific Islander | 30 | 0.1% |
| Two or More | 680 | 2.7% |
| Other Race | 346 | 1.4% |
| Total | 24,942 | 100.0% |

| Hispanic Population (2013) | | |
|----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Hispanic | 1,732 | 6.9% |
| Not Hispanic | 23,210 | 93.1% |
| Total | 24,942 | 100.0% |

| Income (2013) | | |
|---------------|--|--|
|---------------|--|--|

| | Trade Area built from components |
|--------------------------|----------------------------------|
| Median Household Income | \$54,982 |
| Average Household Income | \$70,555 |
| Average Family Income | \$81,120 |
| Per Capita Income | \$29,017 |

| Households by Income (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Less Than \$10,000 | 378 | 3.7% |
| \$10,000-\$14,999 | 397 | 3.9% |
| \$15,000-\$19,999 | 336 | 3.3% |
| \$20,000-\$24,999 | 610 | 5.9% |
| \$25,000-\$29,999 | 411 | 4.0% |
| \$30,000-\$34,999 | 553 | 5.4% |
| \$35,000-\$39,999 | 776 | 7.6% |
| \$40,000-\$49,999 | 1,244 | 12.1% |
| \$50,000-\$59,999 | 853 | 8.3% |
| \$60,000-\$74,999 | 1,063 | 10.4% |
| \$75,000-\$99,999 | 1,437 | 14.0% |
| \$100,000-\$124,999 | 962 | 9.4% |
| \$125,000-\$149,999 | 423 | 4.1% |
| \$150,000-\$199,999 | 319 | 3.1% |
| \$200,000-\$249,999 | 132 | 1.3% |
| \$250,000-\$499,999 | 177 | 1.7% |
| \$500,000+ | 189 | 1.8% |
| Total | 10,260 | 100.0% |

| Households by Tenure (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Owner Occupied | 7,836 | 69.3% |
| Renter Occupied | 2,422 | 21.4% |
| Vacant | 1,047 | 9.3% |
| Total | 11,305 | 100.0% |

| Daytime Population (2013) | |
|---------------------------|----------------------------------|
| | Trade Area built from components |
| Establishments | 1,029 |
| Employees | 11,695 |

| Population by Gender (2013) | | |
|-----------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Male | 11,873 | 47.6% |
| Female | 13,070 | 52.4% |
| Total | 24,943 | 100.0% |

| Marital Status (2013) | | |
|-----------------------|--|--|
|-----------------------|--|--|

| | Trade Area built from components | |
|---------------|----------------------------------|---------------|
| | Number | Percent |
| Now Married | 12,680 | 61.2% |
| Separated | 218 | 1.1% |
| Divorced | 1,649 | 8.0% |
| Never Married | 5,696 | 27.5% |
| Widowed | 492 | 2.4% |
| Total | 20,735 | 100.0% |

| Household Structure (2013) | | |
|-------------------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Married Couple Family with Children | 1,907 | 27.3% |
| Lone Parent Male with Children | 257 | 3.7% |
| Lone Parent Female with Children | 821 | 11.7% |
| Married Couple Family No Children | 3,272 | 46.8% |
| Lone Parent Male No Children | 215 | 3.1% |
| Lone Parent Female No Children | 516 | 7.4% |
| Total | 6,988 | 100.0% |

| Total Population (2013) | | |
|-------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Age 0-4 | 1,332 | 5.3% |
| Age 5-9 | 1,397 | 5.6% |
| Age 10-14 | 1,478 | 5.9% |
| Age 15-19 | 1,457 | 5.8% |
| Age 20-24 | 1,330 | 5.3% |
| Age 25-29 | 1,381 | 5.5% |
| Age 30-34 | 1,299 | 5.2% |
| Age 35-39 | 1,397 | 5.6% |
| Age 40-44 | 1,522 | 6.1% |
| Age 45-49 | 1,906 | 7.6% |
| Age 50-54 | 2,195 | 8.8% |
| Age 55-59 | 1,902 | 7.6% |
| Age 60-64 | 1,747 | 7.0% |
| Age 65-69 | 1,366 | 5.5% |
| Age 70-74 | 1,083 | 4.3% |
| Age 75-79 | 840 | 3.4% |
| Age 80-84 | 632 | 2.5% |
| Age 85+ | 676 | 2.7% |
| Total | 24,940 | 100.0% |
| Median | 44.6 | |

| Total Male Population (2013) | | |
|------------------------------|----------------------------------|---------|
| | Trade Area built from components | |
| | Number | Percent |
| Age 0-4 | 665 | 5.6% |

| | | |
|---------------|---------------|---------------|
| Age 5-9 | 694 | 5.8% |
| Age 10-14 | 790 | 6.7% |
| Age 15-19 | 725 | 6.1% |
| Age 20-24 | 683 | 5.8% |
| Age 25-29 | 672 | 5.7% |
| Age 30-34 | 635 | 5.3% |
| Age 35-39 | 647 | 5.4% |
| Age 40-44 | 721 | 6.1% |
| Age 45-49 | 859 | 7.2% |
| Age 50-54 | 1,031 | 8.7% |
| Age 55-59 | 898 | 7.6% |
| Age 60-64 | 814 | 6.9% |
| Age 65-69 | 635 | 5.3% |
| Age 70-74 | 490 | 4.1% |
| Age 75-79 | 382 | 3.2% |
| Age 80-84 | 273 | 2.3% |
| Age 85+ | 259 | 2.2% |
| Total | 11,873 | 100.0% |
| Median | 43.0 | |

| Total Female Population (2013) | | |
|--------------------------------|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| Age 0-4 | 667 | 5.1% |
| Age 5-9 | 703 | 5.4% |
| Age 10-14 | 688 | 5.3% |
| Age 15-19 | 732 | 5.6% |
| Age 20-24 | 647 | 5.0% |
| Age 25-29 | 709 | 5.4% |
| Age 30-34 | 664 | 5.1% |
| Age 35-39 | 750 | 5.7% |
| Age 40-44 | 801 | 6.1% |
| Age 45-49 | 1,047 | 8.0% |
| Age 50-54 | 1,164 | 8.9% |
| Age 55-59 | 1,004 | 7.7% |
| Age 60-64 | 933 | 7.1% |
| Age 65-69 | 731 | 5.6% |
| Age 70-74 | 593 | 4.5% |
| Age 75-79 | 458 | 3.5% |
| Age 80-84 | 359 | 2.7% |
| Age 85+ | 417 | 3.2% |
| Total | 13,067 | 100.0% |
| Median | 45.8 | |

| Population by Household Type (2013) | | |
|-------------------------------------|----------------------------------|---------|
| | Trade Area built from components | |
| | Number | Percent |
| Family | 19,975 | 80.1% |

| | | |
|----------------|---------------|---------------|
| Non-Family | 4,727 | 19.0% |
| Group Quarters | 240 | 1.0% |
| Total | 24,942 | 100.0% |

Labor Force Employment Status 16 Plus (2013)

| | Trade Area built from components | |
|-----------------|----------------------------------|---------------|
| | Number | Percent |
| In Armed Forces | 84 | 0.6% |
| Employed | 11,880 | 90.7% |
| Unemployed | 1,129 | 8.6% |
| Total | 13,093 | 100.0% |

Educational Attainment Age 25+ (2013)

| | Trade Area built from components | |
|------------------|----------------------------------|---------------|
| | Number | Percent |
| < Grade 9 | 245 | 1.4% |
| Grades 9-12 | 1,031 | 5.7% |
| High School | 4,918 | 27.4% |
| Some College | 3,726 | 20.8% |
| Associate Degree | 2,576 | 14.4% |
| Bachelors Degree | 3,477 | 19.4% |
| Graduate Degree | 1,975 | 11.0% |
| Total | 17,948 | 100.0% |

Educational Attainment Age 25+ (2010)

| | Trade Area built from components | |
|---|----------------------------------|---------------|
| | Number | Percent |
| No schooling completed | 43 | 0.2% |
| Nursery-4th grade | 50 | 0.3% |
| 5th-6th grade | 66 | 0.4% |
| 7th-8th grade | 189 | 1.1% |
| 9th grade | 175 | 1.0% |
| 10th grade | 237 | 1.3% |
| 11th grade | 262 | 1.5% |
| 12th grade no diploma | 276 | 1.5% |
| High school graduate, GED, or alternative | 4,968 | 27.8% |
| Some college, < 1 year | 1,394 | 7.8% |
| Some college, 1+ years, no degree | 2,473 | 13.9% |
| Associate's degree | 2,362 | 13.2% |
| Bachelor's degree | 3,528 | 19.8% |
| Master's degree | 1,357 | 7.6% |
| Professional school degree | 263 | 1.5% |
| Doctorate degree | 198 | 1.1% |
| Total | 17,841 | 100.0% |

Educational Attainment Male Age 25+ (2010)

| | Trade Area built from components | |
|------------------------|----------------------------------|---------|
| | Number | Percent |
| No schooling completed | 23 | 0.3% |

| | | |
|---|--------------|---------------|
| Nursery-4th grade | 21 | 0.3% |
| 5th-6th grade | 33 | 0.4% |
| 7th-8th grade | 106 | 1.3% |
| 9th grade | 111 | 1.3% |
| 10th grade | 53 | 0.6% |
| 11th grade | 93 | 1.1% |
| 12th grade no diploma | 132 | 1.6% |
| High school graduate, GED, or alternative | 2,272 | 27.4% |
| Some college, < 1 year | 598 | 7.2% |
| Some college, 1+ years, no degree | 1,199 | 14.5% |
| Associate's degree | 921 | 11.1% |
| Bachelor's degree | 1,777 | 21.5% |
| Master's degree | 676 | 8.2% |
| Professional school degree | 136 | 1.6% |
| Doctorate degree | 133 | 1.6% |
| Total | 8,284 | 100.0% |

| Educational Attainment Female Age 25+ (2010) | | |
|--|----------------------------------|---------------|
| | Trade Area built from components | |
| | Number | Percent |
| No schooling completed | 20 | 0.2% |
| Nursery-4th grade | 29 | 0.3% |
| 5th-6th grade | 33 | 0.3% |
| 7th-8th grade | 83 | 0.9% |
| 9th grade | 64 | 0.7% |
| 10th grade | 184 | 1.9% |
| 11th grade | 169 | 1.8% |
| 12th grade no diploma | 144 | 1.5% |
| High school graduate, GED, or alternative | 2,696 | 28.2% |
| Some college, < 1 year | 796 | 8.3% |
| Some college, 1+ years, no degree | 1,274 | 13.3% |
| Associate's degree | 1,441 | 15.1% |
| Bachelor's degree | 1,751 | 18.3% |
| Master's degree | 681 | 7.1% |
| Professional school degree | 127 | 1.3% |
| Doctorate degree | 65 | 0.7% |
| Total | 9,557 | 100.0% |

| Housing Value of Owner-Occupied Housing Units: (2010) | | |
|---|----------------------------------|---------|
| | Trade Area built from components | |
| | Number | Percent |
| Less than \$10,000 | 52 | 0.7% |
| \$10,000 to \$14,999 | 28 | 0.4% |
| \$15,000 to \$19,999 | 49 | 0.6% |
| \$20,000 to \$24,999 | 34 | 0.4% |
| \$25,000 to \$29,999 | 37 | 0.5% |
| \$30,000 to \$34,999 | 43 | 0.6% |
| \$35,000 to \$39,999 | 38 | 0.5% |

| | | |
|------------------------|--------------|---------------|
| \$40,000 to \$49,999 | 139 | 1.8% |
| \$50,000 to \$59,999 | 211 | 2.7% |
| \$60,000 to \$69,999 | 226 | 2.9% |
| \$70,000 to \$79,999 | 257 | 3.3% |
| \$80,000 to \$89,999 | 311 | 4.0% |
| \$90,000 to \$99,999 | 320 | 4.1% |
| \$100,000 to \$124,999 | 891 | 11.4% |
| \$125,000 to \$149,999 | 664 | 8.5% |
| \$150,000 to \$174,999 | 1,010 | 12.9% |
| \$175,000 to \$199,999 | 687 | 8.8% |
| \$200,000 to \$249,999 | 1,035 | 13.3% |
| \$250,000 to \$299,999 | 575 | 7.4% |
| \$300,000 to \$399,999 | 652 | 8.3% |
| \$400,000 to \$499,999 | 235 | 3.0% |
| \$500,000 to \$749,999 | 178 | 2.3% |
| \$750,000 to \$999,999 | 75 | 1.0% |
| \$1,000,000 or more | 64 | 0.8% |
| Total | 7,811 | 100.0% |

Internet Marketing Solutions provided by:



Data Provided by:



URL to this document: <http://www.mapscape.com/report/CB5F91C52FA54DC1BA5458A9399F3E44/1.html>