
COUNCIL BUSINESS DEVELOPMENT & LOCAL INDUSTRY COMMITTEE
MINUTES OF JOINT MEETING WITH
BUSINESS RETENTION SUBCOMMITTEE

Tuesday, June 30, 2009 - 6:00 p.m.

1. CALL TO ORDER

The Council Business Development & Local Industry Committee met in joint session with the members of the Business Retention Subcommittee on Tuesday, June 30, 2009, at 6:03 p.m. in the Council Chamber at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

MEMBERS PRESENT: Councilman Thomas J. Price
Councilwoman Colleen M. Stuart
Councilwoman E. Georgia Phillips
BDC Member Lynne Krnoul Roll
BDC Member James M. Spellman
BDC Member Mark Amos
CAC-CRA Member Edward Inman
CAC-CRA Member Chantal Leconte
CAC-CRA Member Anthony Salorio

MEMBERS ABSENT: None.

STAFF PRESENT: James P. McKnight, City Manager, Rochelle W. Lawandales, Consulting Director, Community Redevelopment Agency.

With a quorum present, the meeting was called to order by Chairman Price

2. UNFINISHED BUSINESS

None.

3. NEW BUSINESS

A. DISCUSSION: Marketing Strategies for Business Recruitment/Retention

City Manager McKnight gave an overview of the purpose of the AdHoc committee formed for two purposes: (1) to attract new business to the city, (2) to support existing businesses within the community.

CRA Consulting Director Lawandales reported on the efforts of the Community Redevelopment Agency to attract and retain business. She discussed the benefits available under the Redevelopment Mixed Use Zoning District.

Other items discussed by the Committee members included temporary waivers of business license fees, town hall meetings targeting businesses, Business/Merchants Associations, providing information to the business community, use of the website and newsletter, and identification of resources.

It was agreed that all members will submit their suggestions to Ms. Lawandales by July 14 and she will compile the information for the next meeting.

4. ADJOURN

There being no further business to come before the Committees, the meeting was adjourned at 6:45 p.m.

Submitted by:

James P. McKnight
Acting Secretary