
LOBBYIST SELECTION COMMITTEE MEETING MINUTES

TUESDAY, OCTOBER 18, 2022 ♦ 2:00 P.M.

The Lobbyist Selection Committee met on Tuesday, October 18, 2022, at 2:06 p.m. in the City Manager's Conference Room at Rockledge City Hall, 1600 Huntington Lane, Rockledge, Florida.

PRESENT:	Dr. R. Shaun Ferguson	Councilmember, Seat #2
	Dr. Brenda Fettrow	City Manager
	Jennifer M. LeVasseur	City Clerk & Public Relations Officer

OTHERS

PRESENT:	Lisa M. Hurley	Smith, Bryan & Myers
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The purpose of the meeting was to conduct an interview for lobbying services. Lisa M. Hurley responded to three (3) questions pertaining to scope of services, experience, fees and payment methodology.

Ms. Hurley provided an overview of the firm's history, background and clientele. She explained the firm's strengths, its approach in serving clients, and the significance of the firm's established relationships.

Ms. Hurley defined the firm's scope of work and preparatory plan for goal-setting and strategizing. She summarized the services offered, as well as the method of communication and information-sharing with clients. City Manager Fettrow summarized the City's efforts before and during session to make connections with the local delegation.

Ms. Hurley clarified that the firm does not engage in services at the Federal level. She reviewed the firm's contract and fee structure. City Manager Fettrow advised Ms. Hurley of the tentative selection process moving forward.

After Ms. Hurley was dismissed, Councilman Ferguson and City Manager Fettrow discussed the status of the next scheduled interview.

With no further business to come before the Committee, the meeting was adjourned at 3:03 p.m.

Respectfully submitted,

Jennifer M. LeVasseur
City Clerk & Public Relations Officer