

WHY THE 2020 CENSUS AND THE SPACE COAST NEEDS YOUR VOICE

Here on the Space Coast, we are a powerful and diverse network of residents, government officials, community leaders, employers and educators. With the upcoming 2020 Census it's our responsibility to leverage our energy and resources to effectively reach everyone in Brevard County and make sure we're all counted.

This is Vital

The 2020 Census dictates where more than \$675 billion in federal funds for states and communities and will also determine U.S. congressional representation for the next 10 years. That's money that goes to our schools, our roads, our hospitals and our social service agencies.

SPACE COAST: TAKE ACTION FOR THE 2020 CENSUS

As trusted voices in the community you serve, YOU are critical to the success of the 2020 Census. Help us spread the word and encourage everyone to get counted in the 2020 Census. Here are a few simple ways to act now:

- Share info on social media
- Publish articles in your company, church and community newsletters
- Add notices in employee paychecks or utility bills

See attached toolkit for sample materials or visit our Facebook page at:

[HTTPS://WWW.FACEBOOK.COM/CORRECTCOUNTBREVARDCOALITION2020/](https://www.facebook.com/correctcountbrevardcoalition2020/)

THE 2020 CENSUS IMPACTS OUR ENTIRE COMMUNITY.



Local Government

- First Responders
- Disaster Recovery
- Medicare Part B
- Libraries and Community Centers
- Roads and Highways

Faith and Nonprofit Organizations

- Supplemental Nutrition Assistance Program (SNAP)
- Senior Community Service Employment Program
- Supportive Housing for the Elderly Program

Schools

- Title I Assistance
- National School Lunch Program
- Special Education Grants to States

Local Businesses

- Provides rich data on communities, including population trends, projections of growth, and demographics.
- Data helps inform better decision-making regarding business expansions, closures, hiring strategies, and other business practices to decrease perceived risks and increase return on investments.

Correct Count Brevard
United States
Census
2020