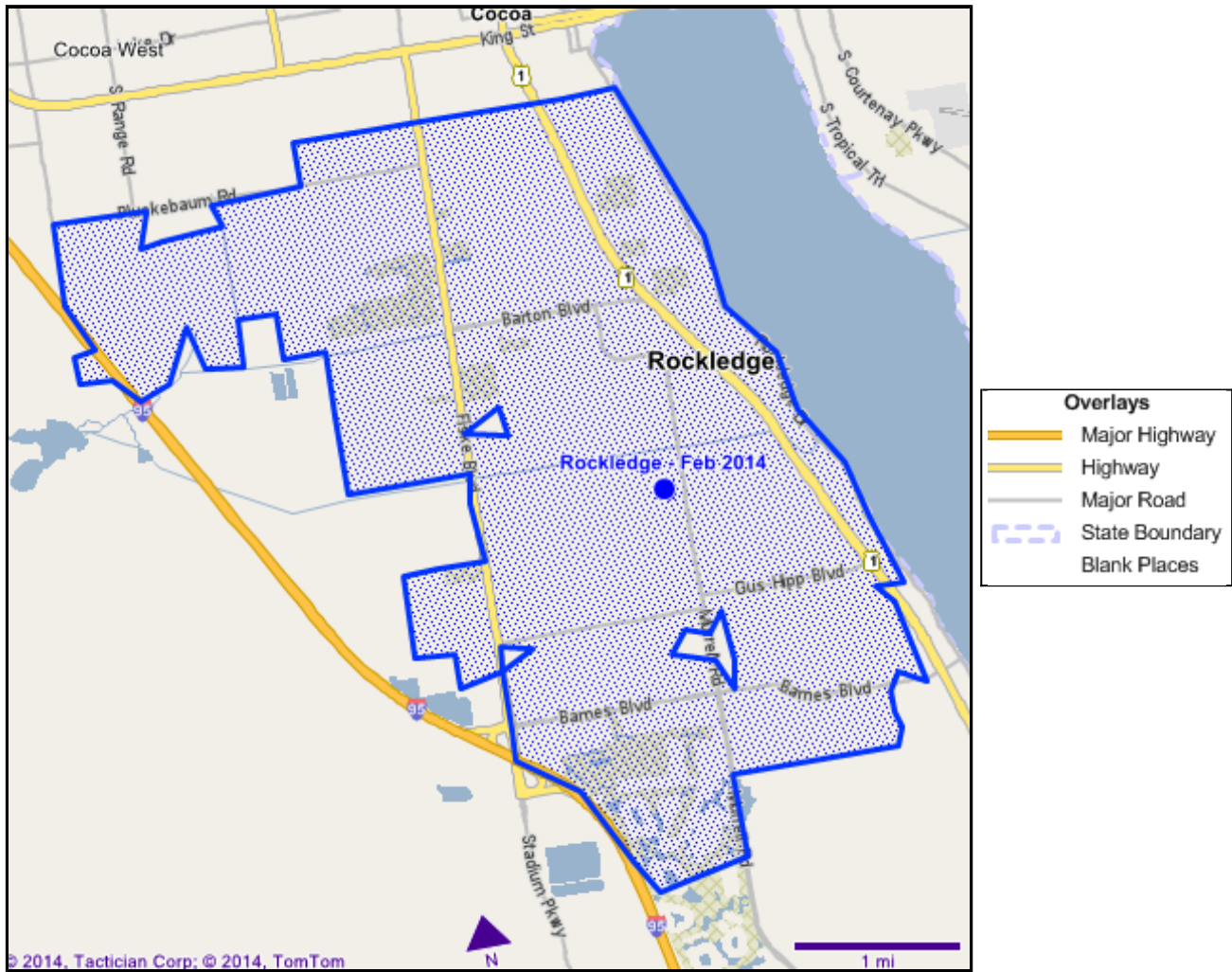


Socio-Economic

Rockledge

Analysis Level: Census Places

2/24/2014



Longitude: -80.724348
Latitude: 28.313486

Rockledge - Feb 2014

Summary	
	Trade Area built from components
High School Graduates (2013) **	92.89%
College Graduate (2013)	44.73%
In Labor Force (2013)	63.15%
Unemployed (2013)	5.45%
Commuters (2010) ***	65.55%
Est. Average Time to Work (2010)	21.1

Labor Force (2013)		
	Trade Area built from components	
	Number	Percent
Labor Force	13,093	64.1%
Not In Labor Force	7,345	35.9%
Total	20,438	100.0%

Labor Force Employment Status (2013)		
	Trade Area built from components	
	Number	Percent
In Armed Forces	84	0.6%
Employed	11,880	90.7%
Unemployed	1,129	8.6%
Total	13,093	100.0%

Labor Force Employment Status by Sex (2013)		
	Trade Area built from components	
	Number	Percent
Male in Armed Forces	73	0.6%
Male Employed	5,983	45.7%
Male Unemployed	705	5.4%
Female in Armed Forces	11	0.1%
Female Employed	5,897	45.0%
Female Unemployed	424	3.2%
Total	13,093	100.0%

Not in Labor Force Status by Sex (2013)		
	Trade Area built from components	
	Number	Percent
Male Not in Labor Force	2,825	38.5%
Female Not in Labor Force	4,520	61.5%
Total	7,345	100.0%

Marital Status (2013)		
	Trade Area built from components	
	Number	Percent

Now Married	12,680	61.2%
Separated	218	1.1%
Divorced	1,649	8.0%
Never Married	5,696	27.5%
Widowed	492	2.4%
Total	20,735	100.0%

Household Structure (2013)		
	Trade Area built from components	
	Number	Percent
Married Couple Family with Children	1,907	27.3%
Lone Parent Male with Children	257	3.7%
Lone Parent Female with Children	821	11.7%
Married Couple Family No Children	3,272	46.8%
Lone Parent Male No Children	215	3.1%
Lone Parent Female No Children	516	7.4%
Total	6,988	100.0%

Population by Race Non-Hispanic (2013)		
	Trade Area built from components	
	Number	Percent
White	18,478	79.6%
Black	3,492	15.0%
American Indian	67	0.3%
Asian	572	2.5%
Hawaiian/Pacific Islander	27	0.1%
Other Race	29	0.1%
Multiple Race	549	2.4%
Total	23,214	100.0%

Population by Race Hispanic (2013)		
	Trade Area built from components	
	Number	Percent
White	1,142	66.2%
Black	101	5.9%
American Indian	19	1.1%
Asian	14	0.8%
Hawaiian/Pacific Islander	3	0.2%
Other Race	316	18.3%
Multiple Race	131	7.6%
Total	1,726	100.0%

Labor Force Industry (2010)		
	Trade Area built from components	
	Number	Percent
Agriculture, forestry, fishing and hunting	26	0.2%
Mining, quarrying, and oil and gas extraction	16	0.1%
Construction	392	3.5%
Manufacturing	1,161	10.3%

Wholesale trade	190	1.7%
Retail trade	1,342	11.9%
Transportation and warehousing	378	3.3%
Utilities	38	0.3%
Information	233	2.1%
Finance and insurance	375	3.3%
Real estate and rental and leasing	203	1.8%
Professional, scientific, and technical services	829	7.3%
Management of companies and enterprises	1	0.0%
Administrative and support and waste management services	567	5.0%
Educational services	1,023	9.0%
Health care and social assistance	1,778	15.7%
Arts, entertainment, and recreation	381	3.4%
Accommodation and food services	814	7.2%
Other services, except public administration	727	6.4%
Public administration	830	7.3%
Total	11,304	100.0%

Labor Force Industry by Sex: Male (2010)

	Trade Area built from components	
	Number	Percent
Agriculture, forestry, fishing and hunting	16	0.3%
Mining, quarrying, and oil and gas extraction	3	0.1%
Construction	368	6.5%
Manufacturing	810	14.4%
Wholesale trade	148	2.6%
Retail trade	654	11.6%
Transportation and warehousing	312	5.5%
Utilities	38	0.7%
Information	118	2.1%
Finance and insurance	126	2.2%
Real estate and rental and leasing	108	1.9%
Professional, scientific, and technical services	476	8.4%
Management of companies and enterprises	1	0.0%
Administrative and support and waste management services	379	6.7%
Educational services	261	4.6%
Health care and social assistance	378	6.7%
Arts, entertainment, and recreation	214	3.8%
Accommodation and food services	311	5.5%
Other services, except public administration	436	7.7%
Public administration	482	8.5%
Total	5,639	100.0%

Labor Force Industry by Sex: Female (2010)

	Trade Area built from components	
	Number	Percent
Agriculture, forestry, fishing and hunting	10	0.2%
Mining, quarrying, and oil and gas extraction	13	0.2%

Construction	24	0.4%
Manufacturing	351	6.2%
Wholesale trade	42	0.7%
Retail trade	688	12.1%
Transportation and warehousing	66	1.2%
Utilities	0	0.0%
Information	115	2.0%
Finance and insurance	249	4.4%
Real estate and rental and leasing	95	1.7%
Professional, scientific, and technical services	353	6.2%
Management of companies and enterprises	0	0.0%
Administrative and support and waste management services	188	3.3%
Educational services	762	13.5%
Health care and social assistance	1,400	24.7%
Arts, entertainment, and recreation	167	2.9%
Accommodation and food services	503	8.9%
Other services, except public administration	291	5.1%
Public administration	348	6.1%
Total	5,665	100.0%

Occupation (2010)		
	Trade Area built from components	
	Number	Percent
Management occupations	1,082	9.6%
Business and financial operations occupations	540	4.8%
Computer and mathematical occupations	334	3.0%
Architecture and engineering occupations	505	4.5%
Life, physical, and social science occupations	86	0.8%
Community and social service occupations	316	2.8%
Legal occupations	129	1.1%
Education, training, and library occupations	667	5.9%
Arts, design, entertainment, sports, and media occupations	241	2.1%
Health diagnosing and treating practitioners and other technical occupations	491	4.3%
Health technologists and technicians	272	2.4%
Healthcare support occupations	350	3.1%
Fire fighting and prevention, and other protective service workers including supervisors	218	1.9%
Law enforcement workers including supervisors	119	1.1%
Food preparation and serving related occupations	600	5.3%
Building and grounds cleaning and maintenance occupations	430	3.8%
Personal care and service occupations	600	5.3%
Sales and related occupations	1,378	12.2%
Office and administrative support occupations	1,318	11.7%
Farming, fishing, and forestry occupations	20	0.2%
Construction and extraction occupations	305	2.7%
Installation, maintenance, and repair occupations	459	4.1%
Production occupations	483	4.3%
Transportation occupations	277	2.5%

Material moving occupations	82	0.7%
Total	11,302	100.0%

Occupation by Sex: Male (2010)		
	Trade Area built from components	
	Number	Percent
Management occupations	663	11.8%
Business and financial operations occupations	238	4.2%
Computer and mathematical occupations	243	4.3%
Architecture and engineering occupations	462	8.2%
Life, physical, and social science occupations	37	0.7%
Community and social service occupations	168	3.0%
Legal occupations	17	0.3%
Education, training, and library occupations	125	2.2%
Arts, design, entertainment, sports, and media occupations	143	2.5%
Health diagnosing and treating practitioners and other technical occupations	136	2.4%
Health technologists and technicians	68	1.2%
Healthcare support occupations	50	0.9%
Fire fighting and prevention, and other protective service workers including supervisors	170	3.0%
Law enforcement workers including supervisors	71	1.3%
Food preparation and serving related occupations	267	4.7%
Building and grounds cleaning and maintenance occupations	303	5.4%
Personal care and service occupations	138	2.4%
Sales and related occupations	680	12.1%
Office and administrative support occupations	247	4.4%
Farming, fishing, and forestry occupations	20	0.4%
Construction and extraction occupations	305	5.4%
Installation, maintenance, and repair occupations	432	7.7%
Production occupations	349	6.2%
Transportation occupations	230	4.1%
Material moving occupations	75	1.3%
Total	5,637	100.0%

Occupation by Sex: Female (2010)		
	Trade Area built from components	
	Number	Percent
Management occupations	419	7.4%
Business and financial operations occupations	302	5.3%
Computer and mathematical occupations	91	1.6%
Architecture and engineering occupations	43	0.8%
Life, physical, and social science occupations	49	0.9%
Community and social service occupations	148	2.6%
Legal occupations	112	2.0%
Education, training, and library occupations	542	9.6%
Arts, design, entertainment, sports, and media occupations	98	1.7%
Health diagnosing and treating practitioners and other technical occupations	355	6.3%

Health technologists and technicians	204	3.6%
Healthcare support occupations	300	5.3%
Fire fighting and prevention, and other protective service workers including supervisors	48	0.8%
Law enforcement workers including supervisors	48	0.8%
Food preparation and serving related occupations	333	5.9%
Building and grounds cleaning and maintenance occupations	127	2.2%
Personal care and service occupations	462	8.2%
Sales and related occupations	698	12.3%
Office and administrative support occupations	1,071	18.9%
Farming, fishing, and forestry occupations	0	0.0%
Construction and extraction occupations	0	0.0%
Installation, maintenance, and repair occupations	27	0.5%
Production occupations	134	2.4%
Transportation occupations	47	0.8%
Material moving occupations	7	0.1%
Total	5,665	100.0%

Class of Worker: Male (2010)		
	Trade Area built from components	
	Number	Percent
Employee of private company wrkrs	3,542	62.8%
Self-Empl in own incorporated business wrkrs	365	6.5%
Private not-for-profit wage and salary wrkrs	379	6.7%
Local government wrkrs	408	7.2%
State government wrkrs	79	1.4%
Federal government wrkrs	432	7.7%
Self-Empl in own not incorporated business wrkrs	431	7.6%
Unpaid family wrkrs	1	0.0%
Total	5,637	100.0%

Class of Worker: Female (2010)		
	Trade Area built from components	
	Number	Percent
Employee of private company wrkrs	3,560	62.8%
Self-Empl in own incorporated business wrkrs	171	3.0%
Private not-for-profit wage and salary wrkrs	644	11.4%
Local government wrkrs	594	10.5%
State government wrkrs	132	2.3%
Federal government wrkrs	236	4.2%
Self-Empl in own not incorporated business wrkrs	328	5.8%
Unpaid family wrkrs	0	0.0%
Total	5,665	100.0%

Travel Time to Work (2010)		
	Trade Area built from components	
	Number	Percent
Less than 5 minutes	343	3.3%
5 to 9 minutes	1,053	10.0%

10 to 14 minutes	1,742	16.5%
15 to 19 minutes	1,513	14.3%
20 to 24 minutes	1,481	14.0%
25 to 29 minutes	684	6.5%
30 to 34 minutes	1,771	16.8%
35 to 39 minutes	524	5.0%
40 to 44 minutes	453	4.3%
45 to 59 minutes	471	4.5%
60 to 89 minutes	376	3.6%
90 or more minutes	136	1.3%
Total	10,547	100.0%

Educational Attainment Age 25+ (2013)		
	Trade Area built from components	
	Number	Percent
< Grade 9	245	1.4%
Grades 9-12	1,031	5.7%
High School	4,918	27.4%
Some College	3,726	20.8%
Associate Degree	2,576	14.4%
Bachelors Degree	3,477	19.4%
Graduate Degree	1,975	11.0%
Total	17,948	100.0%

Educational Attainment Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	43	0.2%
Nursery-4th grade	50	0.3%
5th-6th grade	66	0.4%
7th-8th grade	189	1.1%
9th grade	175	1.0%
10th grade	237	1.3%
11th grade	262	1.5%
12th grade no diploma	276	1.5%
High school graduate, GED, or alternative	4,968	27.8%
Some college, < 1 year	1,394	7.8%
Some college, 1+ years, no degree	2,473	13.9%
Associate's degree	2,362	13.2%
Bachelor's degree	3,528	19.8%
Master's degree	1,357	7.6%
Professional school degree	263	1.5%
Doctorate degree	198	1.1%
Total	17,841	100.0%

Educational Attainment Male Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent

No schooling completed	23	0.3%
Nursery-4th grade	21	0.3%
5th-6th grade	33	0.4%
7th-8th grade	106	1.3%
9th grade	111	1.3%
10th grade	53	0.6%
11th grade	93	1.1%
12th grade no diploma	132	1.6%
High school graduate, GED, or alternative	2,272	27.4%
Some college, < 1 year	598	7.2%
Some college, 1+ years, no degree	1,199	14.5%
Associate's degree	921	11.1%
Bachelor's degree	1,777	21.5%
Master's degree	676	8.2%
Professional school degree	136	1.6%
Doctorate degree	133	1.6%
Total	8,284	100.0%

Educational Attainment Female Age 25+ (2010)		
	Trade Area built from components	
	Number	Percent
No schooling completed	20	0.2%
Nursery-4th grade	29	0.3%
5th-6th grade	33	0.3%
7th-8th grade	83	0.9%
9th grade	64	0.7%
10th grade	184	1.9%
11th grade	169	1.8%
12th grade no diploma	144	1.5%
High school graduate, GED, or alternative	2,696	28.2%
Some college, < 1 year	796	8.3%
Some college, 1+ years, no degree	1,274	13.3%
Associate's degree	1,441	15.1%
Bachelor's degree	1,751	18.3%
Master's degree	681	7.1%
Professional school degree	127	1.3%
Doctorate degree	65	0.7%
Total	9,557	100.0%

Educational Attainment Enrollment (2010)		
	Trade Area built from components	
	Number	Percent
Males in (public) nursery school, preschool	90	0.4%
Males in (private) nursery school, preschool	102	0.4%
Males in (public) kindergarten	94	0.4%
Males in (private) kindergarten	31	0.1%
Males in (public) grades 1-4	461	1.9%
Males in (private) grades 1-4	104	0.4%

Males in (public) grades 5-8	495	2.1%
Males in (private) grades 5-8	125	0.5%
Males in (public) grades 9-12	506	2.1%
Males in (private) grades 9-12	144	0.6%
Males in (public) college undergraduate years	484	2.0%
Males in (private) college undergraduate years	199	0.8%
Males in (public) grad or professional school	42	0.2%
Males in (private) grad or professional school	38	0.2%
Males 3+ not in school	8,596	35.6%
Females in (public) nursery school, preschool	64	0.3%
Females in (private) nursery school, preschool	117	0.5%
Females in (public) kindergarten	153	0.6%
Females in (private) kindergarten	45	0.2%
Females in (public) grades 1-4	423	1.8%
Females in (private) grades 1-4	177	0.7%
Females in (public) grades 5-8	406	1.7%
Females in (private) grades 5-8	123	0.5%
Females in (public) grades 9-12	449	1.9%
Females in (private) grades 9-12	112	0.5%
Females in (public) college (undergraduate)	799	3.3%
Females in (private) college (undergraduate) years	237	1.0%
Females in (public) graduate/professnl school	124	0.5%
Females in (private) graduate/professnl school	34	0.1%
Females 3+ not in school	9,371	38.8%
Total	24,145	100.0%

** Percent High School Graduate includes persons who have completed some college or a college degree.

*** Percent Commuters is the percent of workers 16+ who worked outside their resident county.

Internet Marketing Solutions provided by:



Data Provided by:



URL to this document: <http://www.mapscape.com/report/00521F897CA146139CC1C66375B1DC86/1.html>